



Cory Lebson, M.B.A., M.A.

Principal User Experience Consultant, Lebsontech LLC

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Who am I?

- **Experienced UX practitioner** with over two decades in the field
- **Dynamic trainer, presenter and frequent speaker** to audiences of all types ([recent talks](#))
- **Prolific writer** ([recent publications](#)) and author of [The UX Careers Handbook](#) ([Order from Amazon.com](#))
- **Manager** of user experience projects and staff
- **Builder of UX community** (and past president of UXPA International) with a massive global network of connections

What can I help you with?

- **Strategy meetings and design workshops** as well as informal design discussions
- **Design critique workshops and expert (heuristic) reviews:** usability, information architecture, mobile/responsive display, content analysis, search engine optimization (SEO), web analytics
- **Preliminary research and requirements gathering:** interviews, documentation reviews, competitive analyses
- **Exploratory research** such as ethnographic studies, contextual inquiries, cognitive walkthroughs
- **Usability testing** anywhere (in-person or remote) at any point in the development process
- **Accessibility** (W3C WCAG 2.0 and Section 508) reviews and training (DHS Trusted Tester Certification)
- **Focus groups** related to websites and technology
- **Card sorts** including both online and offline efforts, creation and analysis of dendrograms
- **Survey design** and analysis of data
Details on [Lebsontech Research & Evaluation](#)

What else can I do for you?

- **Speak and teach on topics** related to both UX methods and careers
- **Mentor staff** with hands-on training and long-term guidance and support
- **Support UX hiring** by defining needs and positions, developing job descriptions and reviewing candidates
- **Create, facilitate and promote** public and private UX-oriented events
Details on [Training, Mentoring and Events](#) with a list of UX topic modules (also see [career topics](#))

Education

- **Master of Business Administration (M.B.A.)** – University of Connecticut – 2001
Areas of interest: Management of technology and marketing
- **Master of Arts in Sociology (M.A.)** – University of Connecticut – 1999
Areas of interest: Quantitative and qualitative research methods, technology and religious demography
- **Bachelor of Science (B.S.) with Honors in Psychology** – University of Maryland, Honors Program – 1994
Areas of interest: Research methods and human factors

Need more information?

- Get detailed project information and much more from my [LinkedIn profile \(linkedin.com/in/lebson\)](#).
- See my [Lebsontech website](#) for details on services that I offer, a full bio, and a social media snapshot.
- Take a look at [well over 100 organizations](#) that I've worked with.
- Review a [list of over 100 recent presentations and articles](#) as well as UX community leadership activities.
- Find out more about [The UX Careers Handbook](#) and learn more about the [UX career services](#) that I offer.
- Check out some of my [recent tweets @corylebson](#).
- [Google me!](#) (I'm the only Cory Lebson out there.)

Too many links? Just need to print out a profile? The supplement to this resume that starts on the next page includes a list of companies that I've worked with, project details, and a listing of my UX articles and talks.

Want to see my portfolio? Let's set up a meeting and I'll review prior work samples with you.

This version was last updated on December 2, 2018. (Download the most recent version at lebsontech.com/staff.)

Resume Supplement

Cory Lebson

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Cory has worked with...

Agencies / Consulting

Ambit Group
 American Institutes for Research
 AnswerLab
 Aquent
 Artemis Consulting
 Bixal
 Brilliant Experience
 CACI
 CSC Consulting
 Design for Context
 Digital Management
 Digital Workplace Group
 Eureka Facts
 Eye Street Solutions
 Fifteen Four
 Fors Marsh Group
 INADEV
 IQ Solutions
 Key Lime Interactive
 Limina Application Office
 Mad*Pow
 Motivate Design
 Navigation Arts
 Northrop Grumman
 Precision Dialogue
 Rock Creek Strategic Marketing
 Saatchi & Saatchi
 Ukeles Associates, Inc.
 Ultra Testing
 UserWorks, Inc.
 Westat
 Woodbourne Solutions
 Yudrio

Government

Agency for Healthcare Research and Quality
 Bureau of Economic Analysis (BEA)
 Bureau of Labor Statistics (BLS)
 Centers for Medicare and Medicaid (CMS)
 City of Arlington, VA
 City of Louisville, KY
 Department of Defense (DoD)
 Department of Homeland Security (DHS)
 Department of Labor (DOL)
 Federal Bureau of Investigation (FBI)
 Federal Emergency Management Agency (FEMA)
 Food and Drug Administration (FDA)
 Internal Revenue Service (IRS)
 Library of Congress (LOC)
 Montgomery County, MD
 National Aeronautics and Space Administration (NASA)
 National Cancer Institute (NCI)
 National Institute of Allergy and Infectious Diseases (NIAID)
 National Institute of Child Health & Human Development (NICHD)
 National Institute of Standards and Technology (NIST)
 National Library of Medicine (NLM)
 National Park Service
 Nuclear Regulatory Commission (NRC)
States of: Alabama | California | Colorado | Connecticut
 Georgia | Illinois | Massachusetts | Michigan | Mississippi
 Montana | New Mexico | New York | Oregon
 South Carolina | Tennessee
 Substance Abuse and Mental Health Service Administration (SAMHSA)
 United States Army
 United States Department of Agriculture
 United States Department of Education
 United States Patent and Trade Office
 US Courts

Commercial

Apple Federal Credit Union
 Aquent
 Arbitron
 Avid Technology
 Barco Products
 BBNA
 Citibank
 Consumers' Checkbook
 CVCertify
 eBay
 Ernst & Young
 Estee Lauder
 Facebook
 Fast Enterprises
 GlobalSpec
 Google
 Intel
 JobOn
 Kodak
 Lockheed Martin Desktop
 Louis Berger Group
 Optical Society of America
 Porch.com
 Propark America
 Provide Commerce
 Realized Financial Solutions
 Rosetta Stone
 Simplicity Wirefly
 Sona Systems
 Sprint
 Time Warner Cable
 Tiffany and Co.
 Toyota
 Vencore
 Verizon Business Services
 Visa
 Wittman, Inc.

Non-profit & Educational

Airline Tariff Publishing Co. (ATPCO)
 American Immigration Lawyers Association
 American Chemical Society (ACS)
 American Psychological Association (APA)
 American Society of Clinical Oncology
 Berman Jewish Policy Archive @ NYU
 Editorial Projects in Education
 George Washington University (GWU) Libraries
 Johns Hopkins University Press
 K12, Inc.
 Leading Age
 National Association of REITs (NAREIT)
 National PACE Association
 NatureServe
 Neighborworks America
 Nemours
 North American Jewish Data Bank
 Optical Society of America
 Thrivent
 University of Connecticut
 University of Connecticut Health Center
 University of Connecticut Law School
 Viridis Learning
 University of Hartford
 Words & Numbers

Experience

[Lebsontech](#)

1994 - Present | *Principal User Experience (UX) Consultant*

Need to better understand your users? We specialize in user research & evaluation services to improve the overall user experience (UX) of web and mobile resources.

Need to improve skills or plan events? We provide workshops, trainings and mentoring on a variety of UX topics. We also provide talks on career growth and facilitate events.

Need UX expertise on your projects? We often team with other businesses instead of directly bidding on work. We are happy to “white label” our services and adopt client branding.

Note that many of the listings below represent Lebsontech projects.

For more information, please see lebsontech.com.

The UX Careers Handbook (CRC Press; Taylor and Francis Group)

2016 - Present | *Author*

The UX Careers Handbook was published in June, 2016.

Learn more at uxcareershandbook.com.

[Order on Amazon.com](http://amazon.com) or [direct from the publisher at crcpress.com](http://crcpress.com)

Lynda.com / LinkedIn Learning.com

2016 - Present | *Instructor*

[Planning a Career in User Experience](#) (2016)

[Freelancing and Consulting in User Experience](#) (2017)

[Strategies for Successful UX Freelancers](#) (2017)



Fast Enterprises

2010 – Present | *User Research Consultant (via Lebsontech)*

Usability testing, expert reviews, collaborative workshops, and UX support for Fast teams in Virginia (2010), Alabama (2010), Mississippi (2011, 2014, 2017), Massachusetts (2015, 2017), Oregon (2015), South Carolina (2015, 2017), New Mexico (2016), Tennessee (2016), Montana (2016, 2018), Colorado (2016), California (2017, 2018), Illinois (2017), Georgia (2017, 2018), Kentucky (2018) and Michigan (2018); Keynote speaker at multiple Fast events

Digital Workplace Group

2015 – Present | *Senior Usability Consultant (via Lebsontech)*

UX research & evaluation consulting work for DWG clients

Aquent

2013 – 2018 | *UX Expert (via Lebsontech)*

Provide internal UX expertise as well as UX support to Aquent clients

Google

2016 – 2018 | *User Research Vendor (via Lebsontech)*

Iterative usability testing for a mobile app; accessibility-focused usability testing for a web app

Mad*Pow

2015 – 2018 | *Senior Research Consultant (via Lebsontech)*

UX research & evaluation consulting work for Mad*Pow clients

UserWorks, Inc.

1994 - 2018 | *Director & Senior Usability Consultant (via Lebsontech since 2007)*

- Started in 1994 as undergraduate intern, then functioned as staff human factors engineer, and later as a contractor before coming back full-time from 2004-2007; contracted usability projects since 2008
- Managed projects involving user research, information architecture, search engine optimization and web analytics
- As an employee, was a member of the management team: company operations, client relations and business development and responsible for internal IT operations: management of IT team, usability labs and staff support
- Developed and managed 40,000-person recruitment and reminder system

Balance Interactive

2013 – 2017 | *Senior User Experience Consultant (via Lebsontech)*

User experience/content strategy, user research and information architecture work for Balance clients

Brilliant Experience

2014 – 2017 | *UX Strategist / Researcher / Accessibility Specialist (via Lebsontech)*

UX strategy, research, evaluation and accessibility work for Brilliant Experience clients

Bixal

2015 – 2016 | *User Researcher (via Lebsontech)*

Provide user research support for Bixal clients and UX training to Bixal staff

Artemis Consulting, Inc.

2015 – 2016 | *Information Architect (via Lebsontech)*

Provide information architecture, user research and accessibility support for Artemis clients

The Ambit Group

2015 | *Senior UX Specialist (via Lebsontech)*

Provide user research and user experience support for Ambit clients

Eye Street Solutions LLC

2008 - 2015 | *Senior UX Consultant (via Lebsontech)*

In addition to large multi-year FEMA contract (see listing below), provided support on Eye Street projects - Drupal, UX strategy, research and evaluation, information architecture, usability testing, card sorts, and expert reviews

Key Lime Interactive

2012 – 2015 | *Senior Usability Consultant (via Lebsontech)*

Conduct mobile usability tests for existing Key Lime clients

AnswerLab

2013 - 2015 | *Senior UX Researcher and Accessibility Specialist (via Lebsontech)*

Facilitate research efforts and provided WCAG 2.0 accessibility consulting for AnswerLab clients and accessibility training for AnswerLab staff

User Experience Professionals Association (UXPA) International

2012 - 2014 | *President*

President in 2014: Responsibilities involved strategic planning, management of board, budget oversight, outreach and coordination with other organizations, conference planning, social media and marketing efforts

Director of Strategic Partnerships in 2012 and 2013: Responsible for reaching out to other national and international organizations in order to establish connections and cross-promote activities and ideas, served on elections committee and involved with 2013 - 2014 conference planning.

User Experience Professionals Association (UXPA) DC Chapter

2010 - 2012 | *President*

UXPA DC president from 2010 - 2012 (board member from 2009 - 2013)

As UXPA DC president, was responsible for running one of the strongest US chapter with the help of the board and volunteers, and for overseeing monthly event planning and events, web and membership management and social media pages. Also assisted with the UserFocus 2010, 2011 and 2012 conference planning.

Limina

2010 - 2014 | *Senior User Experience Consultant (via Lebsontech)*

- Four-day experiential learning training for Limina client on usability testing process
- Stakeholder and user interviews, contextual inquiries, and usability tests for Limina clients

FEMA

2008 - 2014 | *Senior Web Usability Specialist (via Lebsontech)*

- Creation of two-day web usability workshop offered from 2009 - 2013 both monthly at FEMA HQ and nationally to FEMA regional offices and field offices - over 700 people trained through 50 workshops
- Usability studies of FEMA web and mobile sites and applications with disaster survivors and homeowners
- Disaster survivor usability studies with survivors in Galveston, Atlanta, Nashville, Chicago, Raleigh, Tampa and New York City
- Disaster manager usability studies at conferences in Orlando, San Antonio, Las Vegas and Toronto
- Interviews with Disaster Recovery Center (DRC), Call Center and Joint Field Office (JFO) staff
- Eye tracking usability study on disaster preparedness content for Ready.gov
- Focus groups with disaster managers, disaster survivors, general public, and disability leaders
- Heuristic usability assessments and accessibility reviews for approximately 40 FEMA and DHS websites and mobile sites and apps.
- Accessibility / 508 compliance evaluations: Department of Homeland Security (DHS) Section 508 Trusted Tester Certified
- Card sorts with disaster survivors, disaster managers and the general public
- Extensive user experience support for FEMA's new Drupal implementation and website migration
- Developed new FEMA style guide that was adopted agency-wide
- Extensive involvement in projects related to SEO, web analytics and ForeSee surveys *Related publication: Lebson, Cory. 2011. "The Critical Importance of Web Usability in Disasters: Agency-Wide Efforts to Promote Usability at FEMA." International Association of Emergency Managers (IAEM) Bulletin, Vol. 28, No. 11 (November, 2011)
- Related conference presentation includes: Lebson, Cory. 2010. "How can FEMA's Individual-Assistance Web Resources Be Improved?" Individual Assistance ESF #6 Conference, San Diego, California, April 28, 2010.

Design for Context

2012 | *Senior Research Consultant (via Lebsontech)*

Part of extended team, leading usability studies and focus groups for existing Design for Context government clients.

Westat

2008 - 2012 | *Senior Research Consultant (via Lebsontech)*

- Information architecture analysis of intranet with card sort activity and "first click" analysis
- Heuristic reviews, card sorts and wireframe mockups for existing Westat government clients

NavigationArts

2009 - 2012 | *Senior Usability Specialist (via Lebsontech)*

Part of extended team, leading usability tests for existing Navigation Arts clients including an energy company, a nature conservancy, a children's hospital center and an online university.

University of Connecticut

2004 - 2012 | *Adjunct Faculty*

- Grant-funded adjunct faculty position involving coordination with sponsoring agencies and development and management of North American Jewish Data Bank web site as well as associated custom-built database
- Archived hundreds of data files/research reports and point of contact for 2000+ Jewish demographers

Eureka Facts

2010 - 2011 | *Senior Usability Consultant (via Lebsontech)*

- Mentored market research staff in conducting usability testing and using Morae software
- Conducted card sort and heuristic review of Nuclear Regulatory Commission (NRC) site

IQ Solutions

2005 - 2009 | *Senior Technical Advisor (via Lebsontech)*

- FBI, 2005: Stakeholder interviews, user interviews and multiple rounds of usability testing
- NIDA, 2006: Usability tests of NIDA drug awareness games, user research at student fair
- Consulting services to social market research team to streamline data collection and analysis

CSC

2007 | *Senior Consultant / Usability Engineer*

- Involved in project to convert TN3270 "green screen" systems into web-based applications.
- Managed user experience activities for "batch processing" including regular meetings with business and architecture teams, requirements gathering, heuristic reviews, and iterative wireframe creation.

K12

2007 - 2008 | *Director, Usability & Market Research*

- Managed staff and external vendors as Usability & Market Research Director
- Advocated for usability and user research throughout the company
- Oversaw usability tests of distance learning products
- Drafted RFPs and managed vendors for satisfaction surveys that required third-party validation
- Directly involved with all aspects of survey design, implementation, analysis and reporting
- Responsible for survey analysis mainly using SPSS, Access, and Excel to analyze Vovici output

U.S. Department of Education

2006 | *Information Architect (via UserWorks)*

- Managed multi-pronged effort to analyze existing information architecture of Federal Resources for Educational Excellence (FREE) site including web-based front-end, Oracle-driven back-end and administrative control panel.
- Produced IA evaluation document which detailed recommended changes to data structure, web architecture, and organization of Federal web resource listings.
- Managed production of high-fidelity site prototype and subsequently performed several rounds of cognitive walkthroughs with representative users.
- Produced Access database to help staff catalog, tag and visualize different data structures for web resources.

UConn Health Center Medical School

1998 - 2004 | *Research Associate*

- Initially involved with medical sociology research, including the analysis and reporting of quality of care for asthmatic children. Primary data collected by analysis of patient records at clinics in impoverished communities.
- Subsequently involved with a project to integrate handheld computers into the medical school curriculum.
- Managed program to train UCHC faculty on the educational uses of handheld computers
- Developed a Windows Mobile student encounter log. Role involved the creation of wireframes and an interactive prototype.
- Managed programmers to develop a final product subsequently utilized by the entire medical school.
- Simultaneously worked with clinical skills division to revamp and automate their data collection process.

Recent User Experience Leadership & Community Activities

Cory Lebson, Principal of Lebsontech, LLC, is a leader in the User Experience world. Below are some details on these leadership experiences:

User Experience Professionals Association (UXPA)

- **UXPA International: President, 2014** (Board member, 2012 – 2014) Responsible for strategic planning, management of board, budget oversight, outreach and coordination with other organizations and conference planning.
- **UXPA DC Chapter: President, 2010 – 2012** (Board member, 2009 – 2013) Responsible for management of board, volunteers, events, website, social media and membership. Also heavily involved with UserFocus 2010, 2011 and 2012 conference planning.

Publications

In addition to the [DC Usability Blog](#) also see an expanded list of [publications and blog posts that are published elsewhere](#).

Lynda.com / LinkedIn Learning Video Trainings

- Lebson, Cory. "[Strategies for Successful Freelancers](#)." *Lynda.com / LinkedIn Learning Video Training Course*, 2017.
- Lebson, Cory. "[Freelancing and Consulting in User Experience](#)." *Lynda.com / LinkedIn Learning Video Training Course*, 2017.
- Lebson, Cory. "[Planning a Career in User Experience](#)." *Lynda.com / LinkedIn Learning Video Training Course*, 2016.

Book

- Lebson, Cory. *The [UX Careers Handbook](#)*. New York: CRC Press (Taylor & Francis Group), 2016.

Articles

- Glasson, Chelsey, Cory Lebson and Jeff Sauro. "[Working with External User Researchers: Part II](#)." *A List Apart* April 17, 2018.
- Glasson, Chelsey, Jeff Sauro and Cory Lebson. "[Working with External User Researchers: Part I](#)." *A List Apart* January 16, 2018.
- Lebson, Cory. "[AI Bots and User Research: Adapting Our Methods](#)." *UX Magazine* June 2, 2016: Article No. 1630
- Lebson, Cory. "User Research for a Disaster Relief Organization." In [Successful User Experience: Strategies and Roadmaps](#), 137 - 144. New York: Morgan Kaufmann, 2015.
- Lebson, Cory and Amanda Stockwell. "[Til Retirement Do Us Part?](#)" *UX Magazine* July 9, 2015: Article No. 1503.
- Lebson, Cory. "[Go Ahead, White-Label Your Services](#)." *UX Magazine* July 18, 2014: Article No. 1275.
- Lebson, Cory. "[Certification by UX Organizations: Is There a Business Case for This?](#)" *UX Matters* May 19, 2014.

- Lebson, Cory. "[The Hidden Value of UX Connectors and the Future of Our Community.](#)" *UX Magazine* April 10, 2014: Article No. 1219.
- Lebson, Cory. "[What Qualitative and UX Researchers Can Learn From Each Other.](#)" *Quirk's Marketing Research Media* March 2014: Article ID 20140326-3.
- Lebson, Cory. "[Lessons from Disaster Research.](#)" *UX Matters* March 2014.
- Lebson, Cory. "[Are You Ready to Be an Independent UX Consultant?](#)" *UX Matters* January 2014.
- Lebson, Cory. "[These Are My People: The Value in UX Organizations.](#)" *UX Magazine* August 21, 2013: Article No. 1075.
- Lebson, Cory. "[Care About Your UX Career? Network Now!](#)" *User Experience Magazine*. Vol. 13. Issue 1 (First Quarter 2013).
- Lebson, Cory. "[UX Adventure: Enhance your resume, improve your career potential, and feel the excitement!](#)" *UX Magazine* March 22, 2013: Article No. 983.
- Lebson, Cory. "[Making Usability a Priority: Advocating for the Value of User Research.](#)" *Intercom Magazine* October 2012.
- Lebson, Cory. "[The Critical Importance of Web Usability in Disasters: Agency-Wide Efforts to Promote Usability at FEMA.](#)" *International Association of Emergency Managers (IAEM) Bulletin*. Vol. 28. No. 11 (November 2011).

Presentations (Meetups, Seminars, Workshops, Radio)

- **Workshop on Creating Usable FEMA Webpages.** From 2009 – 2013, over **700 people** were trained through **50 workshops** that took place in AL, CA, CO, DC, GA, IL, KS, LA, MA, MD, MO, NC, NY, TX, VA, and WA. (More about this [Training Success Story](#))

2018

- Lebson, Cory. "**UX Careers with Cory Lebson.**" Louisville IxDA. Louisville, KY. April 24, 2017.
- Lebson, Cory. "**How to Hire and Manage Consulting Firms and Freelancers.**" ConveyUX Conference. Seattle, WA. March 1, 2018.
- Lebson, Cory. "**Speed Networking at ConveyUX.**" ConveyUX Conference. Seattle, WA. February 28, 2017.
- Lebson, Cory, Peter Morville, Pamela Pavliscak, Dan Brown and Geoff Harrison. "**The Evolution of UX Careers: Looking to the Future.**" Puget Sound UX Meetup. Seattle, WA. February 27, 2017.

2017

- Lebson, Cory. "**How and when to hire UX employees, consulting firms and freelancers.**" Keylime Interactive Webinar. December 18, 2017.
- Lebson, Cory. "**Finding Success in Your UX Career.**" Usersproof Webinar. December 18, 2017.
- Lebson, Cory. "**The UX Careers Handbook: Finding Success In Your UX Career.**" UXPA Boston. Boston, MA. October 16, 2017.
- Lebson, Cory. "**The UX Careers Handbook.**" UX Book Club PDX. Portland, OR. September 28, 2017.
- Lebson, Cory. "**Getting Started in UX.**" Atlanta IxDA. Atlanta, GA. June 12, 2017.
- Lebson, Cory and Amanda Stockwell. "**The Basics of Consulting, Freelancing and Moonlighting.**" UXPA 2017 Conference. Toronto, ON, Canada. June 5, 2017.
- Lebson, Cory. "**State Tax Interfaces: Lessons Learned and Best Practices.**" Lebsontech Training Seminar. Centennial, CO. April 5, 2017.

- Lebson, Cory. "**The UX Careers Handbook: Finding Success in your UX Career.**" UXPA International Webinar. March 28, 2017.
- Lebson, Cory. "**UX Hiring: Find and retain talent.**" ConveyUX Conference. Seattle, WA. March 2, 2017.
- Lebson, Cory. "**Speed Networking at ConveyUX.**" ConveyUX Conference. Seattle, WA. March 1, 2017.
- Lebson, Cory, Amber Case, Peter Merholz, Joe Munko, Emma Rose and Tom Satwicz. "**The Evolution of UX Careers: Looking to the Future.**" Puget Sound UX Meetup. Seattle, WA. February 28, 2017.
- Lebson, Cory. "**Establishing and Maintaining a Successful UX Career.**" IxDA Chicago. Chicago, IL. January 10, 2017.

2016

- Lebson, Cory. "**The Latest Trends in UX and the Future of UX Careers.**" Lebsontech Training Seminar. Washington, DC. December 9, 2016.
- Lebson, Cory. "**How to Get Into UX.**" Boulder UX/UI Group. Boulder, CO. November 29, 2016.
- Lebson, Cory. "**Getting Started in UX.**" NoVA UX. Vienna, VA. November 16, 2016.
- Lebson, Cory. "**UX Book for October: The UX Careers Handbook.**" UX Book Club DC. Washington, DC. October 19, 2016.
- Lebson, Cory. "**The UX Careers Handbook DC Launch Event.**" Washington, DC. September 22, 2016.
- Lebson, Cory, Sean Fitzpatrick, Rich Panzer, Jeff Pass and Dick Horst, Moderator. "**Peculiarities in Human Factors Consulting on Government Projects.**" Human Factors and Ergonomics Society (HFES) 2016 Conference. Washington, DC. September 21, 2016.
- Lebson, Cory. "**Finding Success in your UX Career.**" Triangle UXPA. Durham, NC. September 15, 2016
- Lebson, Cory. "**The UX Careers Handbook: Finding Success In Your UX Career.**" Big Design Conference. Addison, TX. September 9, 2016.
- Lebson, Cory. "**Fundamentals of Usability Workshop**" Big Design Conference. Addison, TX. September 8, 2016.
- Lebson, Cory. "**e-Services Usability.**" FAST Revenue Agency Customer Conference. Pittsburgh, PA. August 11, 2016.
- Lebson, Cory, Billy Seabrook and Brigid Mellon. "**Transforming User Experiences: The Intersection of Content and Design.**" Digital Banking 2016 Conference. New Orleans, LA. June 21, 2016.
- Lebson, Cory. "**UX Jobs: Hiring and Getting Hired.**" Connecticut User Experience Professionals Association (CT UXPA). Hartford, CT. May 25, 2016.
- Lebson, Cory. "**Create Usable Web Content.**" Lebsontech Two-Day Training Seminar. Hartford, CT. May 24-25, 2016.
- Lebson, Cory. "**Usability Testing for Marketing Researchers: A Quick Start Guide.**" Qualitative Research Consultants Association (QRCA). San Francisco, CA. May 13, 2016.
- Lebson, Cory. "**UX Careers Handbook Launch Event: What you need to know about UX Careers**" WeWork. San Francisco, CA. May 12, 2016.
- Lebson, Cory. "**How to Recruit for and Fill UX Positions with Qualified Talent.**" Lebsontech Training Seminar. San Francisco, CA. May 12, 2016.

- Lebson, Cory. "**Understand the Framework of UX Careers.**" Lebsontech Training Seminar. Washington, DC. March 29, 2016.
- Lebson, Cory, Jennifer Romano Bergstrom, Amanda Stockwell, Kane Albarron and Tim Gilligan. "**UX Career Growth: Should I focus on technical expertise or management?**" Panel organized by Aquent, Vitamin T and Fjord. New York, NY. March 9, 2016.
- Lebson, Cory. "**Understand the Framework of UX Careers.**" Lebsontech Training Seminar. Minneapolis, MN. February 8, 2016.
- Lebson, Cory. "**How to Recruit for and Fill UX Positions with Qualified Talent.**" Lebsontech Training Seminar. San Francisco, CA. February 2, 2016.

2015

- Lebson, Cory, Jennifer Romano Bergstrom, Amanda Stockwell, Amritha Prasad, Michael Jefferson and Clara Kuo (Moderator). "**UX Careers 2015: Where is the field headed and how do you stay current?**" Panel organized by Aquent, Vitamin T and Facebook. Menlo Park, CA. November 10, 2015.
- Lebson, Cory. "**Creating a Good User Experience: A Guide for Intranet Contributors.**" Lebsontech Training Seminar. Washington, DC. October 1 and 29, 2015.
- Lebson, Cory, Scott Gunter, Don Relyea and Soowan Scheuermann (Moderator). "**UX/UI – What's the Difference? Does it Matter?**" Big Design 2015 Conference. Dallas, TX. September 18, 2015.
- Lebson, Cory and Amanda Stockwell. "**UX Career Bootcamp.**" Big Design 2015 Conference. Dallas, TX. September 17, 2015.
- Lebson, Cory and Amanda Stockwell. "**UX Career Bootcamp: Optimize Yourself for UX Career Success**" UXPA DC Workshop. Washington, DC. August 5, 2015.
- Lebson, Cory, Jennifer Romano Bergstrom, Prarthana Johnson, Amanda Stockwell and Teaque Lenahan (Moderator). "**UX Careers 2015: Where is the field headed and how do you stay current?**" Panel organized by Aquent, Vitamin T and Facebook. Seattle, WA. July 16, 2015.
- Lebson, Cory, Dana Douglas, Elle Waters and Dick Horst. "**Promoting Accessibility on Projects With No Accessibility Aspirations.**" UXPA 2015 Conference. San Diego, CA. June 24, 2015.
- Bergstrom, Jennifer Romano and Cory Lebson. "**Speed Networking at UXPA 2015!**" UXPA 2015 Conference. San Diego, CA. June 23, 2015.
- Lebson, Cory. "**UX Fundamentals.**" UXPA DC Workshop. Washington, DC. May 1, 2015.
- Lebson, Cory "**Opening Keynote: Global UX Career Success: It is more than just your knowledge.**" UX Istanbul. Istanbul, Turkey. April 28, 2015.
- Lebson, Cory, Chelsey Glasson, Steve Portigal, Dave Snowball, Kevin Lee, Rob Huddleston and Amanda Stockwell (Moderator). "**UX Careers 2015: Where is the field headed and how do you stay current?**" Panel organized by Aquent, Vitamin T and Wix. San Francisco, CA. February 26, 2015.
- Lebson, Cory and Amanda Stockwell. "**UX Strategy: Avoid user abandonment by giving them what they want.**" Wix. San Francisco, CA. February 26, 2015.
- Lebson, Cory. "**Usability Testing for Marketing Researchers: A Quick Start Guide.**" The Quirks Event, Brooklyn, NY. February 23, 2015.

2014

- Lebson, Cory. "**Creating a Good User Experience.**" Lebsontech Training Seminar. Jackson, MS. December 2, 2014.
- Lebson, Cory (Moderator) for Q&A with Fahd Arshad, Chelsey Delaney, Elisabeth Hubert, Karen Pascoe and David Whittle. "**World Usability Day 2014: Engagement.**" NYC UXPA & IxDA NYC. New York, NY. November 13, 2014.
- Lebson, Cory, Jennifer Bove, Chad Vavra, James Torio, Andrew Miller and Amanda Stockwell (Moderator). "**UX Careers 2015: Where is the field headed and how do you stay current?**" Panel organized by Aquent, Vitamin T and Wix. New York, NY. November 4, 2014.
- Lebson, Cory. "**Introduction to Information Architecture.**" General Assembly (Guest Lecturer, User Experience Design Course). Washington, DC. October 6, 2014.
- Lebson, Cory. "**Promoting Positive UX: Lessons for Stakeholders.**" Lebsontech Training Seminar. Washington, DC. October 2, 2014.
- Lebson, Cory. "**Creating a Good User Experience: A Guide for Content Contributors.**" Lebsontech Training Seminar. Washington, DC. September 30, 2014.
- Lebson, Cory. "**UX Skills Only Get You So Far: Get Out There to Advance Your Career!**" + **UX Speed Networking Event** Triangle UXPA Workshop. Raleigh, NC. September 16, 2014. – [Related Get Out There Blog Post 3/14](#)
- Lebson, Cory. "**Usability in a Day.**" Big Design Conference. Addison, TX. September 4, 2014.
- Lebson, Cory. "**User Experience Evaluation: Web Analytics, Survey Research and Qualitative Methods.**" Texas Instruments / Aquent. Addison, TX. September 3, 2014.
- Lebson, Cory. "**Be a UX Advocate: Institutionalize UX in Your Organization.**" Lebsontech Training Seminar. Chantilly, VA. August 28, 2014.
- Lebson, Cory. "**Translations and Internationalization of Web and Mobile Resources.**" Lebsontech Training Seminar. Chantilly, VA. August 28, 2014.
- Lebson, Cory. "**UX Skills Only Get You So Far: Get Out There to Advance Your Career!**" + **UX Speed Networking Event** UXPA Chicago. Chicago, IL. August 12, 2014.
- Lebson, Cory. "**Want an Accessible Website? Create Knowledgeable Content Contributors.**" Capital Camps/Gov Days Conference. Bethesda, MD. August 1, 2014.
- Lebson, Cory. "**Usability Testing: What You Need to Know.**" Capital Camps/Gov Days Conference. Bethesda, MD. July 30, 2014.
- Lebson, Cory. "**The Ethics of UX White Labeling.**" *as part of* Rauch, Thyra, Richard Bellaver, Cory Lebson, Donna Tedesco, Bill Albert, Kara DeFrias, Elisa Delgado. "Ethical Issues in UX." UXPA 2014 Conference. London. England. July 21, 2014.
- Lebson, Cory. "**Why You Should Conduct User Research.**" Association of International Product Marketing and Management (AIPMM). Webinar. July 11, 2014.
- Lebson, Cory. "**These Are My People: Find value in UXPA International and share your vision for the future.**" UXPA Boston Annual Conference. Boston, MA. May 15, 2014.
- Lebson, Cory. "**Deciding Whether You Want to Be an Independent UX Consultant and Succeeding If You Do!**" YouInUX Global UX Career Summit. Webinar. May 9, 2014. – [Related Independent Consultant Article 1/14](#)
- Lebson, Cory. "**Creating Usable Web Content.**" Lebsontech Training Seminar. Springfield, VA. May 6, 2014.

- Lebson, Cory. "**Accessibility Workshop: WCAG 2.0 & Section 508.**" University of Baltimore. Baltimore, MD. February 25, 2014.
- Lebson, Cory. "**Mobile Accessibility.**" Lebsontech Training Seminar. McLean, VA. February 25, 2014. – [Related Mobile Accessibility Blog Post 10/13](#)
- Lebson, Cory. "**Workshop to Produce Usable Web Content.**" Lebsontech Training Seminar. Washington, DC. February 20, 2014.
- Lebson, Cory. "**Usable design: Learn about your users and create what they need.**" The Intelligence Community Interactive Alliance Conference. Chantilly, VA. February 7, 2014.
- Lebson, Cory and Jennifer Romano Bergstrom. "**The 2014 User Experience Intensive: A one-day workshop.**" Connecticut UXPA. Hartford, CT. January 30, 2014.
- Lebson, Cory. "**UX Skills Only Get You So Far: Get Out There to Advance Your Career!" + UX Speed Networking Event** IxDA NYC and NYC UXPA Event. New York, NY. January 28, 2014
- Lebson, Cory. "**Raising Awareness of User Research Throughout your Agency.**" DigitalGov User Experience Community Summit. Washington, DC. January 28, 2014. – [Related Raising Awareness Article 10/12 \(PDF\)](#)
- Lebson, Cory. "**Assess your web content with qualitative research.**" Society for Technical Communication (STC) Webinar. January 17, 2014.
- Lebson, Cory. "**How to Include UX Research and Evaluation in Proposals.**" Lebsontech Training Seminar. Springfield, VA. January 15, 2014.
- Lebson, Cory. "**UX Skills Only Get You So Far: Get Out There to Advance Your Career!"** South Florida User Experience Meetup. Fort Lauderdale, FL. January 9, 2014.
- Some [recent tweets about Cory's presentations](#) (via Twitter custom timeline)

2013

- Lebson, Cory. "**Mobile User Research: What You Need to Know.**" MoDev East. Mclean, VA. December 12, 2013.
- Lebson, Cory. "**WCAG 2.0 Accessibility Guidelines for Content Contributors.**" Lebsontech Training Seminar. Silver Spring, MD. December 5, 2013.
- Lebson, Cory. "**Workshop to Produce Usable Web Content.**" Lebsontech Training Seminar. Washington, DC. December 2, 2013.
- Lebson, Cory. "**Information Architecture: Creation and Evaluation.**" User Friendly 2013. Shanghai, China. November 21, 2013.
- Lebson, Cory. "**UX Skills Only Get You So Far: Get Out There to Advance Your Career!" + UX Speed Networking Event** World Usability Day with UXPA Cleveland. Cleveland, OH. November 14, 2013.
- Lebson, Cory. "**Usability Testing to Evaluate Web & Mobile Content.**" Society for Technical Communication (STC) Virtual Conference. November 6, 2013
- Lebson, Cory. "**Web and UX skills only get you so far: Get out there to advance your career!"** DC Web Women and Web Content Mavens Meetups. Washington, DC. October 28, 2013.
- Strohl, Jon, Heather Gay, Cory Lebson, Jennifer Romano-Bergstrom, David Hawkins. 2013. "**This Is Why My UX Research Method Rocks!**" UXPA 2013 Conference Redux. Washington, DC. October 25, 2013.

- Lebson, Cory. "**Tour of a FEMA user research study.**" DC UX Show and Tell Meetup. Washington, DC. October 23, 2013. – [Related FEMA Article 11/11 \(PDF\)](#)
- Lebson, Cory. "**What Every Researcher Should Know About Usability Testing.**" Qualitative Research Consultants Association (QRCA) 2013 Conference. San Diego, CA. October 17, 2013.
- Lebson, Cory. "**Web and UX Skills Only Get You So Far**" San Diego CHI Meetup. San Diego, CA. October 16, 2013.
- Lebson, Cory. "**Accessibility Evaluation: WCAG 2.0 & Section 508.**" Lebsontech Training Seminar. San Francisco, CA. October 1, 2013.
- Strohl, Jon, Heather Gay, Cory Lebson, Jennifer Romano-Bergstrom, David Hawkins. 2013. "**This Is Why My UX Research Method Rocks!**" UXPA 2013 Conference. Washington, DC. July 11, 2013. – [Related Ignite Talk Blog Post 7/13](#)
- Lebson, Cory. 2013. "**Usability in a Day: Everything That You Need to Know to Jump Start Your Career.**" UXPA 2013 Conference. Washington, DC. July 9, 2013. – [Related Usability Course Blog Post 8/13](#)
- Lebson, Cory. "**Information Architecture: Creation and Evaluation.**" Triangle UXPA Workshop. Raleigh, NC. June 26, 2013.
- Lebson, Cory. "**Challenges and Rewards of Being a UX Consultant: Lessons Learned and Best Practices.**" UXPA Boston Annual Conference. Boston, MA. May 29, 2013.
- Lebson, Cory. "**Learn how to Conduct Mobile User Research.**" MoDevUX 2013. McLean, VA. May 9, 2013.
- Lebson, Cory. "**Usability Testing to Evaluate Web & Mobile Content.**" STC Technical Communications Summit 2013. Atlanta, GA. May 7, 2013.
- Lebson, Cory. "**Introduction to Qualitative User Research**" UXPA DC Workshop. Washington, DC. April 22, 2013.
- Lebson, Cory. "**How to Turn your Tech Career into an Adventure!**" IMI Tech Talk (KFNX News-talk Radio 1100, Phoenix, AZ). February 3, 2013.

2012

- Lebson, Cory. "**The Brand is You: Market Yourself with LinkedIn, Facebook, Twitter and Google.**" JobAssist. Silver Spring MD. November, 12, 2012.
- Lebson, Cory. "**Network Now to Enhance your UX Career: Boston and (Way) Beyond.**" UXPA Boston World Usability Day Event. Cambridge MA. November 8, 2012.
- Lebson, Cory. "**Making Usability a Priority: Advocating for the Value of User Research.**" Society for Technical Communication (STC) Webinar. October 23, 2012.
- Lebson, Cory. "**Do you care about your career? Network now!**" UXPA DC Chapter UserFocus 2012 Conference. Washington, DC. October 19, 2012.
- Lebson, Cory. "**What Every Researcher Should Know about Qualitative User Experience Studies.**" Qualitative Research Consultants Association (QRCA). Rockville MD. Sept. 21, 2012.
- Lebson, Cory. "**User Experience: What's It All About and Why Does It Matter?**" IMI Tech Talk (KFNX News-talk Radio 1100, Phoenix, AZ). July 15, 2012.
- Lebson, Cory. "**User Experience Evaluation: What You Need to Know!**" Mid-Atlantic Developer Expo (MADExp). Hampton VA. June 27 & 28, 2012.
- Lebson, Cory. "**Web Accessibility: What's it all About?**" Mid-Atlantic Developer Expo (MADExp). Hampton VA. June 27 & 29, 2012.

- Lebson, Cory. "**User Experience: What Does it Really Mean and Why Should a Project Manager Care?**" The Capital Technology Management Hub. McLean VA. June 12, 2012.
- Lebson, Cory. "**Shout it from the Rooftops: Raising Awareness of UX Throughout your Organization.**" Usability Professionals Association 2012 Conference. Las Vegas NV. June 7, 2012.
- Lebson, Cory, Lorie Whitaker, Chris Hass. "**Ask Not What Your Chapter Can Do For You, but Ask What You Can Do For Your Chapter!**" Usability Professionals Association 2012 Conference. Las Vegas NV. June 6, 2012.
- Whalen, John, Cory Lebson, Jon Arne Sæterås and Olga Howard. "**Mobile UX: Burning Questions about Mobile Usability.**" MoDevUX 2012 Conference. McLean VA: April 20, 2012.
- Lebson, Cory and John Whalen. "**Mobile UX: Burning Questions about Mobile Usability.**" MoDevDC Meetup. McLean VA. April 11, 2012.
- Lebson, Cory, Morgan Reed, Greg Flory and Briand David George. "**User Experience and Technology.**" The Kojo Nnamdi Show: Tech Tuesday (NPR affiliate WAMU 88.5, Washington, DC). April 10, 2012.

National UX Leadership Dinners

- Organized and facilitated **UX leadership discussions and dinners in New York, Seattle, Boston, Hartford and Washington DC** in 2012 and 2013 in order to better understand how local, national and international organizations could collaboratively work better to meet the needs of UX professionals.

Panel of Judges for UX Competitions

- Anders Ramsey, Chris Jaffee, Cindy Jeffers, Cory Lebson, John Payne, Lis Hubert, Tomer Sharon and Beverly May. **2013 User Experience Awards**. Panel of Jurors. New York, NY. May 21, 2013.
- McGovern, Joanne, Ron Jones, Jessica Skretch, Cory Lebson and Steve Krug. 2012. **Win a Usability Test Video Contest**. Panel of Judges for GSA. Washington DC. March 2012.