



Edie Rachel Lee

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Background

- Over a decade of experience in user research and evaluation
- Expertise in designing and conducting research studies, analyzing results and reporting findings
- Skilled writer of reports and presentations

Experience

Lebsontech LLC

2008 - Present | *UX Research Consultant*

- **User research and evaluation initiatives** for government, non-profit and private sector clients' websites, mobile apps and low/high fidelity mockups and wireframes
 - **Usability testing:** Develop test plans, log test sessions, and lead data analysis and final report writing
 - **Focus groups:** Log sessions, analyze data and write recommendations reports
 - **Expert reviews:** Detail where websites and apps do not meet UX best practices; evaluate content and use of plain language; make recommendations to improve overall user experience
 - **Information Architecture:** Review site structures and propose new organizational schemes; conduct card sorts (both online and in-person); analyze data
 - **Content inventory:** Complete web content inventories
 - **Accessibility:** Assess compliance of webpages
 - **Competitive analysis:** Review websites in comparison to others similar sites
 - **Surveys:** Design, implement, and analyze data
- **Writing:** Lead report writing for research efforts; review documents including user guides, presentations, training materials, and articles and books for publication

Parents at Home, Inc.

2003 - 2007 | *Vice President of PR & Activities Coordinator*

- Created, organized and maintained monthly events calendar and activities listing for non-profit group
- Wrote content for monthly publications

Center for Rheumatology & Bone Research

1999 - 2001 | *Clinical Research Assistant*

- Wrote and edited web content and advertisement and recruitment materials for clinical research studies
- Maintained confidential research study patient database and regulatory documents
- Tracked and reported on clinical trial study recruitment, enrollment, and revenue

The Institute for Genomic Research

1997 - 1998 | *Research Associate*

- Performed molecular biology techniques to support ongoing lab research in genetics
- Collected, evaluated, analyzed and reported on lab research data

University of Maryland, College Park

1997 | *Teaching Assistant*

- **Honors College:** Taught seminar on research, data evaluation and research opportunities, and increased student awareness of ethical, moral and social dimensions in research
- **Department of Anthropology:** Taught lab portion of a biological anthropology course and wrote portions of the lab manual

Education

- **Bachelor of Science (B.S.) in Biological Sciences** - University of Maryland, College Park, 1998
Summa Cum Laude